WORKSHOP 1: INTRODUCTION TO FINANCING YOUR CORPORATION

10:00 - 11:30 a.m. | Crescent Room, 2000 Kraft Drive, Suite 2100
Refreshments provided
>>> Maximum of 30 participants; $50 per person <<<

Questions you will get answered and highlights:
• Knowing what the investor wants is how funding occurs.
• Questions you need answered before you search for funding.
• Discussions about how you created your start-up/late stage start-up company evaluation: Why is that important to investors?
• Do you understand what a start-up Financial ProForma looks like?
• Intellectual property, patents and copyrights - do they contribute to the investor’s investment valuation? If so, why? And more...

WORKSHOP 2: ADVANCED CORPORATE FINANCING

2:00 - 4:00 p.m. | Crescent Room, 2000 Kraft Drive, Suite 2100
Refreshments provided
>>> Maximum of 15 participants; $150 per person <<<

Questions that need answered for 2nd and 3rd round funding and highlights:
• How do you refinance your company and keep your current equity?
• What has your experience been with refinancing?
• Do you understand purchasing a shell company and why would you do it?
• Do you understand what a shell company is, do you have any opinions about shell company and why?
• Have you done a IPO?
• Have you worked with a M&A firm?
• What are the highlights of your business plan and your offering document?
• Do you have a offering document?
• Who are Angel Investors and have you had experiences with them?

You must RSVP in person with check to the VTCRC Administrative Office, 1715 Pratt Drive, Suite 1000 by November 27th (M-F 8:00 a.m. - 5:00 p.m.). First-come, first-served. Please make checks payable to “Ted Daniels.”

PRESENTER
Edward “Ted” Daniels
Senior partner/Founder of E. Ted Daniels Associates/Co-founder Telequip Corporation

42240 Adams Street
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Early in his career Ted, CO-FOUNDER/CEO TELEQUIP CORPORATION, raised start-up capital, which developed and sold the first-of-its-kind electronic coin dispenser now used by many well known retail and fast food companies worldwide: McDonald’s, Kroger Companies (Albertsons, Ralphs and Stater Brothers), Wendy’s Restaurants and others. TELEQUIP CORP. was sold in 2009 for $45 million.

Specializing in working with start-up entrepreneurs, senior executive development, start-ups, corporate expansions, raising capital, and individual and corporate coaching.

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